



Peel



Twist

# CUROS®

## Strip Port Protector

The Curos® patented design complies with 2011 INS Standards of Practice specifying the security of luer-locks on all "add-on" devices.

### Curos® Port Protector Simply Changing Infection Control

The Curos® Port Protector is a simple, innovative, disposable medical device that guards against infection by keeping luer-activated needleless valves protected and clean.

Dramatically more effective than a standard alcohol swab in reducing bacterial counts,\* Curos is clinician preferred for safeguarding patients from bloodstream infections.

\*Tests conducted at an independent laboratory confirmed Curos achieved -5 log reduction in bacterial counts compared to -3 log reduction with a standard alcohol swab. A summary of these studies is available on request.



*Green is Clean*  
**Use CUROS®**

**IVERA™**

*Solutions for a New Era in Infection Control™*

**Ivera Medical Corporation • [www.iveramed.com](http://www.iveramed.com)**

3525 Del Mar Heights Road, Suite 430 • San Diego, CA 92130 • tel: (888) 861-8228

Made in USA • Ivera Medical Corporation is a certified minority-owned business.

Patent D607,325, Patent 7,780,794, and U.S. and foreign patents pending. • Made in USA • Part No. 3003 • ML-0018/4-11

# Introducing Curoso<sup>®</sup> Strips

## Innovation for Convenient, Effective, Passive Disinfection

Ivera Medical Corporation, the manufacturer of Curoso Port Protectors, a simple, disposable infection prevention product that guards against central-line associated bloodstream infections, has introduced a new means of bringing Curoso protection to the point of care, making needleless connector disinfection compliance and cost containment easier than ever.

The new Curoso Strip provides caregivers with a perfectly accessible dispenser for Curoso port protectors anywhere the disinfection caps are needed. The ten-cap, foil-backed dispenser can be hung on an IV pole or other convenient bedside location so that nurses have easy access to consistent and reliable passive disinfection during every IV access. In-room access to Curoso is especially important for safe needleless connector disinfection in isolation rooms and other areas where cross-contamination is a concern.

Ivera CEO, Bob Rogers said, "Nurses walk roughly 3 miles in a 10 hour shift gathering supplies, medications and other tools they need to care for patients. Time saved running around can be dedicated to patient-care activities. With Curoso Strips we have an additional way to help nurses cut down steps while reducing bloodstream infections."

With two dispenser options—the Curoso Strip or Individual Curoso—nurses can conveniently comply with disinfection protocols by simply peeling the foil seal off the distinctive green cap and twisting Curoso over the top of any luer-activated IV access port or needleless valve. Inside Curoso a 70% IPA (isopropyl alcohol) saturated sponge-like foam automatically provides effective, consistent and reliable passive disinfection of the port.

A recent study conducted by a university hospital found Curoso more effective than a typical alcohol swab procedure in reducing CLABSI and contaminated blood cultures drawn via central venous catheters, in part, because disinfection compliance with Curoso can be easily monitored and therefore is high (greater than 85 percent on average). Researchers saw an 86.2 percent reduction in CLABSI and a 92 percent fall in contaminated blood cultures equating to an estimated annualized cost avoidance of \$500,000.

Results:	Control Alcohol Swabbing Jan-Dec 2009	Curoso <sup>®</sup> Port Protectors Jan-Jul 2010	%
Infections/1000 Central-line days	2.9	0.4	86.2%
% contaminated blood cultures	2.5%	0.2%	92.0%

"We know that Curoso is having a significant impact on bloodstream infections," said Christine Arme, Western Vice president of Sales for Ivera. "The new Curoso Strip dispenser stems from the input of grateful and innovative nurses who appreciate a product that efficiently supports them in protecting their patients."

